

PROFESSIONAL DESIGNATIONS

Appraisal Institute

MAI Member, Appraisal Institute (MAI #8024)
Member of the Regional Ethics & Counseling Panel, 1994-1997, 2000-2003

Royal Institution of Chartered Surveyors

MRICS Member, (MRICS #1291058)

State of California, Office of Real Estate Appraisers

Certified General Real Estate Appraiser (#AG001641)

EDUCATION

Master of Management Degree (MBA), 1980

J.L. Kellogg Graduate School of Management, Northwestern University,
Evanston, Illinois - Concentrations in Finance and Accounting

Bachelor of Science Degree, 1978

University of Florida, Gainesville, Florida
Major in Business Administration - concentration in Finance

EXPERIENCE

CURTIS - ROSENTHAL, Inc., 1983 to present – President & CEO

Founding principal of regional commercial real estate appraisal and consulting firm. Perform field appraisals and review appraisals for: Commercial Mortgage Lenders (CMBS, Life Insurance Companies, Banks, Pension Funds), Public Agencies (City Governments, Redevelopment Agencies, Transit Agencies), Law Firms (Real Estate Litigation, Estate Planning, Lease Negotiation), Corporations (Valuation for Financial Reporting), and Accounting Firms. Properties appraised include: retail, office, industrial, apartments, condominiums, mixed-use, special purpose, and vacant land. Areas of experience include southern and northern California, Arizona and Nevada.

Security Pacific National Bank, 1981-1982 - Corporate Loan Officer

Responsible for portfolio of loans consisting primarily of real estate companies. Projects financed included construction and renovation of income properties and development of new residential tracts.

EXPERT WITNESS

Accepted as an expert witness in the following courts:

Federal Bankruptcy Court - California Central District
Superior Court - Los Angeles County, and Orange County
Municipal Court - Orange County

INSTRUCTOR

University of California at Los Angeles, 1988

UCLA Extension, Financial Institutions Management Program - Guest Lecturer

Loyola Marymount University, 1987 - 2009

College of Business Administration, Finance Department - Guest Lecturer

PROFESSIONAL AFFILIATIONS

California Bankers Association
California Mortgage Bankers Association (CMBA), Affiliate Member
 Organizing Committee for Commercial Real Estate Finance Conference, 2003 – 2009
 Organizing Committee for Deal Makers Forum, 2003, 2005, 2007
Entrepreneurs Organization (EO, formerly YEO/WEO)
Los Angeles Mortgage Association (LAMA), Co-Founder, Co-Chair 2000 – present
Southern California Real Estate Alliance (SCREA), Co-Chair 1995-1996, 2003
International Council of Shopping Centers (ICSC)
Western Real Estate Business Magazine, Editorial Advisory Board
Western Independent Bankers

SPEAKING ENGAGEMENTS

Appraisal Institute
 Western Regional Conference, Seminar Moderator 1996-1999
 SF Bay Area Fall Conference, Seminar Moderator 1998
 LA Westside Group, Speaker April 2004
California Bankers Association
 Chief Credit Officers Symposium, Speaker 2008
 Annual Conference, Speaker 2009
California Mortgage Bankers Association
 Commercial Real Estate Finance Conference, Seminar Moderator 2003-2009
 Deal Makers Conference, Seminar Moderator 2003, 2007; Seminar Panelist 2005
California CPA Education Foundation
 Seminar Speaker 1998
Crittenden National Conference
 Seminar Panelist, 2009
Institute of Management Accountants
 Seminar Speaker 1997
International Right of Way Association, IRWA/AI Joint Conference
 Seminar Moderator 2002
National Council of Real Estate Investment Fiduciaries (NCREIF), National Conference
 Seminar Moderator 2005
Southern California Developers Forum
 Seminar Panelist 2004
Western Independent Bankers
 Troubled Asset Forum, Speaker, 2009

PUBLICATIONS

California Real Estate Journal
 "Telling the Story – A Solutions Approach to Appraisal", September 2003
Real Estate News Television (RENTV.com)
 "Economic Update", Regular Column 2002 to present
Real Estate Southern California
 "When Will Things Get Better?", September 2008
 "What Happened to CMBS?", September 2007
 "The ABC's of CDO's", September 2006
 "The CMBS Market Comes of Age", March 2006
 "Real Estate Cycles – A Long Term Perspective", September 2005
 "Invest in Your Relationships", September 2004
Western Real Estate Business
 "Orange County Industrial Market Update, Q1 2006", April 2006

